

Benefits and Incentives

STEP 1



Health & Safety

- Access to **exclusive benefits** like reduced and low-cost training opportunities.
- **Name recognition** on Bright & Early ND's social media sites such as Facebook and Twitter.
- Placement on the Bright & Early ND Quality Rated Program Map.
- Permission to use the Bright & Early ND logo in your **marketing materials**.
- Window decal identifying you as a Bright & Early ND Quality Rated Program.
- Priority listing as a Bright & Early ND Partner to the 3,300 parents looking for childcare each year.

STEP 2



Space & Materials

- Once awarded, your program will receive **Quality Rating Award Dollars** for a job well done.
- Access to **exclusive benefits** like free and reduced training opportunities.
- **Name recognition** on Bright & Early ND's social media sites.
- Placement on the Bright & Early ND Quality Rated Program Map.
- Permission to use our logo in your **marketing materials**.
- Priority listing as a Bright & Early ND Partner to the 3,300 parents looking for childcare each year.

Bright Box Marketing Toolkit

- Parent Brag Bundle: Postcards for parents and stickers for children
- Newsletter, Graphics and more!
- Yard sign and Poster

STEP 3



Activities & Experiences

- Once awarded, your program will receive **Quality Rating Award Dollars** for a job well done and your program is eligible for an annual **Maintaining Quality Award**.
- Access to **exclusive benefits** like free and reduced training opportunities.
- Enrollment into the state approved assessment system, GOLD® at a **discounted rate**. Plus, **reimbursement** for your first year!
- **Free online training** opportunities to implement GOLD® into your program through *MyTeachingStrategies™*.
- **Name recognition** on Bright & Early ND's social media sites.
- Placement on the Bright & Early ND Quality Rated Program Map.
- Permission to use our logo in your **marketing materials**.
- Priority listing as a Bright & Early ND Partner to the 3,300 parents looking for childcare each year.

Bright Box Marketing Toolkit

- Parent Brag Bundle: Postcards for parents and stickers for children
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STEP 4



Relationships & Interactions

- Once awarded, your program will receive **Quality Rating Award Dollars** for a job well done and your program is eligible for an annual **Maintaining Quality Award**.
- Access to **exclusive benefits** like free and reduced training opportunities.
- **Free online training** opportunities to implement the Classroom Assessment Scoring System® (CLASS®) into your program through myTeachstone™.
- **Free online access** to all things CLASS® including resources, videos and articles!
- **Name recognition** on Bright & Early ND's social media sites.
- Placement on the Bright & Early ND Quality Rated Program Map.
- Permission to use our logo in your **marketing materials**.
- Priority listing as a Bright & Early ND Quality Rated program to the 3,300 parents looking for childcare each year.
- Statewide recognition of your official 'Step 4 Quality Assured' status.

Bright Box Marketing Toolkit

- Parent Brag Bundle: Postcards for parents and stickers for children
- Newsletter, Graphics and more!
- Yard sign, Poster and a Bright & Early ND Quality Assured Banner!

Alternate Pathway for accredited programs.

Bright & Early ND has partnered with Child Care Aware® of ND to offer exclusive benefits to programs participating in Bright & Early ND. See chart below for incentives and details. Please note, benefits may change based on funding and budgets.

INCENTIVE	AVAILABILITY	VALUE	DETAILS
LearnERS Enrollment	Available to Preschool and Center-based programs participating in a Step 2 cohort, distributed by Bright & Early ND.	Valued at \$160 per Lead Teacher	Participating programs will receive ERS® specific training at no cost to the program.
FCCERS-R™ Community of Practice Enrollment	Available to Family and Group programs participating in a Step 2 cohort, distributed by Bright & Early ND.	Valued at \$155 per Lead Caregiver	Participating programs will receive ERS® specific training at no cost to the program.
Material and Equipment Grants	Available to programs participating in a Step 2 cohort, distributed by Child Care Aware® of ND.	Between \$400-\$1600, based on license type	Grants will be limited and chosen through an application process.
Quality Rating Award	Awarded upon receiving your Step 2 Quality Rating, distributed by Bright & Early ND.	Birth to 36 months: \$75/child 3 to 5 yrs.: \$50/child	Awarded one-time and based on average enrollment over the past 6 months.
CDA Credential Scholarship	Available to programs participating in a Step 3 cohort, distributed by Child Care Aware® of ND.	75% off, original value of \$425	Participating providers have an opportunity to apply upon completion of specific CDA requirements.
GOLD® Portfolio Reimbursement	Awarded upon receiving your Step 3 Quality Rating, distributed by Bright & Early ND.	Savings of \$15.95 per child	This reimbursement will cover the program's first year's cost of GOLD®
Quality Rating Award	Awarded upon receiving your Step 3 Quality Rating, distributed by Bright & Early ND.	Birth to 36 months: \$100/child 3 to 5 yrs.: \$75/child	Awarded one-time and based on average enrollment over the past 6 months.
Maintaining Quality Award	Step 3 Quality Rated programs are eligible to receive this award on a yearly basis, distributed by Bright & Early ND.	Between \$250-\$750, based on license type	Awarded on-going, additional requirements needed
CDA Credential Scholarship	Available to programs participating in a Step 4 cohort, distributed by Child Care Aware® of ND.	75% savings, original value of \$425	Participating providers have an opportunity to apply upon completion of specific CDA requirements.
myTeachstone™ Enrollment	Available to programs participating in a Step 4 cohort, distributed by Bright & Early ND.	Valued at \$125 per Lead Caregiver or Lead Teacher	Participating programs will receive CLASS® specific training at no cost to the program.
Aim4Excellence Director's Credential Scholarship	Available to programs participating in a Step 4 cohort, distributed by Child Care Aware® of ND.	75% savings, original value of \$1575	Participating providers have an opportunity to apply upon participating in a Step 4 cohort.
Quality Rating Award	Awarded upon receiving your Step 4 Quality Rating, distributed by Bright & Early ND.	Birth to 36 months: \$125/child 3 to 5 yrs.: \$100/child	Awarded on-going and based on average enrollment over the past 6 months.
Maintaining Quality Award	Step 4 Quality Rated programs are eligible to receive this award on a yearly basis, distributed by Bright & Early ND.	Between \$250-\$750, based on license type	Awarded on-going, additional requirements needed